

# HAIR



## FUZZY LOGIC Strengthening Shampoo

(8 oz / 236ml)

### Key Ingredients & Benefits

**METHYL LACTATE AND PEPPERMINT OIL** | Help block the formation of DHT on hair producing cells, reducing hair loss.  
**COCAMIDE MEA** | Coconut derived cleanser and moisturizer.  
**PANTHENOL** | Provitamin conditioner.  
**DIRECTIONS** | Apply to wet hair and massage mixture into a rich lather. Rinse well. Repeat shampoo. Rinse completely.

**FIGHTING HAIR LOSS AT ITS ROOTS.**

Best for: Cleaning, thickening and volumizing hair.

Wholesale +GST \$21.88

Retail incl. GST \$35



## CASHMERE COAT Strengthening Conditioner

(8 oz / 236ml)

### Key Ingredients & Benefits

**QUATERNIUM-18** | Repairs and super-conditions hair and scalp.  
**LEMON FRUIT EXTRACT** | Fortifies and seals hair shaft. Shines and detangles hair.  
**PANTHENOL** | Provitamin conditioner.  
**SWERTIA HERB EXTRACT & PEPPERMINT OIL** | Help block the formation of DHT on hair producing cells, reducing hair loss.  
**DIRECTIONS** | Apply to wet hair after using Fuzzy Logic Hair Strengthening Shampoo. Massage into entire scalp. Leave in for 1-2 minutes and then rinse.

**CREATES AN EXCELLENT ENVIRONMENT FOR SOMEONE SPECIAL TO RUN THEIR FINGERS THROUGH YOUR HAIR.**

Best for: Hydrating, softening and detangling hair shaft.

Wholesale +GST \$21.88

Retail incl. GST \$35



## COOL MEDIUM Hair Gel

(2 oz / 57g)

### Key Ingredients & Benefits

**GLYCERIN AND PVP** | Styling agents, help hold hair in place.  
**SWERTIA JAPONICA EXTRACT** | DHT blocker, helps prevent hair loss.  
**CUCUMBER & LEMON EXTRACTS** | Moisturizing agents. Fortify and seal hair shaft.  
**DIRECTIONS** | For serious styling and that irresistible well-hydrated look, apply Cool Medium, a lightweight medium-hold hair gel, to damp hair. Style as desired. Feel Cool. Look Hot.

**FEEL COOL, LOOK HOT.**

Best for: Styling and moisturizing.

Wholesale +GST \$16.88

Retail incl. GST \$27



## LUNATIC FRINGE Hair Pomade

(2 oz / 57g)

### Key Ingredients & Benefits

**SAW PALMETTO** | Natural hair volumizer.  
**AVOCADO OIL** | Natural conditioner.  
**PANTHENOL** | Provitamin conditioner.  
**DIRECTIONS** | Apply to damp or dry hair. Squeeze, slap, then smack down your hair into submission. It will love the results and beg for more. Rinses out super easy.

**FEEL COOL, LOOK HOT.**

Best for: Providing shape and texture to hair.

Wholesale +GST \$16.88

Retail incl. GST \$27

# HAIR



## Key Ingredients & Benefits

- SWERTIA AND LICORICE EXTRACT** | DHT blockers. Helps prevent hair loss.
- METHYL NICOTINATE** | Vasodilator. Increases blood flow to scalp, improving circulation.
- PHELLODENDRON AMURENSE BARK** | Moisturizing agent. Helps retain active ingredients on scalp.
- TETRAHEXYLDECYL ASCORBATE** | Penetrating agent. Aids in quick absorption of active ingredients into scalp.
- DIRECTIONS** | Apply a quarter-sized amount of Hair Raiser Follicle Revitalizer throughout scalp, twice a day.

**PROMOTE OUTSTANDING GROWTH, JUST WHERE IT COUNTS.**

**Best for: Rejuvenating thinning hair.**

## HAIR RAISER Follicle Revitalizer

(3.5 oz / 103ml)

Wholesale +GST **78.13**

Retail incl. GST **\$125**

## HAIR RAISER Follicle Revitalizer



**1 Month**



**3 Month**



**4 Month**

### Formula

- Losing your hair doesn't mean losing your style because even the most distinguished among us can be "follicly challenged". Avoid the true horrors of a comb-over nightmare with Hair Raiser Follicle Restorer, a scientifically proven formula that rejuvenates your scalp and stimulates renewed growth-at the root.

### How it works

- Heredity, health, diet, nutrition and some medication all contribute to hair loss. However, the two main causes of hair loss are the active presence of the hormone DHT (5-alpha-hydrotestosterone) in hair producing cells, and a loss of blood flow to the scalp.
- 2 DHT blockers, Swertia and Licorice Extract, effectively block DHT production on the scalp
- Methyl Nicotinate, a vasodilator that increases blood flow to the scalp and Tetrahexyldecyl Ascorbate which speeds penetration of active ingredients to scalp.

### Apply

- Apply a quarter-sized amount of Hair Raiser Follicle Restorer throughout scalp morning and night. Style hair and live life as normal.

### Results

- Typically it takes about 4 months of everyday use to stimulate the beginning growth of terminal hair. Hair Raiser is ineffective if hair follicle been dead for more than 10 years. Hair Raiser must be used continually. When customer discontinues use, hair loss will again be experienced.

### Ingredients

- Methyl Nicotinate: Vasodilator Blood pressure Medicine.
- Glycyrrhiza Glabra: 5 Alpha Reductase Inhibitor (DHT Blocker).
- Swertia Japonica: 5 Alpha Reductase Inhibitor (DHT Blocker).
- Stearyl Glycyrrhetinate: *Anti-Inflammatory*.
- Tetahexyldecyl Ascorbate: Vitamin C Ester.
- Aleurites Moluccana Seed Oil: Hair Follicle Conditioner.

Santalum Album Extract, Phellodondron Amurensis Bark Extract, Hordeum Distichon Extract: (These ingredients are moisturizers and retexturizers for the Hair Follicle).

# FACE



## BAR NONE Face Wash (6 oz / 177ml)

### Key Ingredients & Benefits

**TRIPLE CLEANSES** | Works with any skin type: dry, combination, and oily.  
**SALICYLIC ACID** | Beta Hydroxy Acid. Exfoliates dead skin cells and opens clogged pores.  
**RETINOL** | Vitamin A derivative. Kills bacteria and acts as a super exfoliate.  
**DIRECTIONS** | Take a look in the mirror, toss out your traditional bar of soap. Reach for Bar None Face Wash, and realize that you're protecting one of your most valuable assets.

**BECAUSE LONG NIGHTS AND LIQUID LUNCHES CAN REALLY LEAVE THEIR MARK.**  
 Best For: Cleansing medium-to-oily skin.

Wholesale +GST \$18.75

Retail incl. GST \$30



## WHITE KNIGHT Gentle Daily Facial Cleanser (8 oz / 236ml)

### Key Ingredients & Benefits

**APPLE AMINO ACIDS** | Cleans and purifies without stripping skin of essential oils.  
**PAPAYA AND WILLOW BARK EXTRACT** | Natural enzymes and acids that exfoliate dead skin cells.  
**BERGAMOT, PEPPERMINT, ROSEMARY, EUCALYPTUS & LAVENDER ESSENTIAL OILS** | Natural oils to moisturize and condition skin.  
**DIRECTIONS** | The white, foaming, pearlized formula gently cleans without stripping skin of essential oils. Make White Knight a part of your daily regimen.

**RESCUING DAMSELS IN DISTRESS WILL NOW BECOME SECOND NATURE.**  
 Best For: Cleansing medium-to-dry skin.

Wholesale +GST \$21.25

Retail incl. GST \$34



## LIQUIDSAND Exfoliating Facial Cleanser (8 oz / 236ml)

### Key Ingredients & Benefits

**POLYETHYLENE** | Scrubbing agents that exfoliate dead skin cells.  
**MORUS NIGRA LEAF EXTRACT** | Antioxidant; nourishes the skin while improving luminosity.  
**SUNFLOWER GLYCERIDES** | Natural moisturizer.  
**LACTIC ACID** | Alpha Hydroxy Acid (AHA); helps reduce the appearance of fine lines and photo damage from the sun.  
**DIRECTIONS** | Massage gently onto wet face and neck. Rinse thoroughly with warm water.

**TAKE NOTE: THIS PRODUCT IS HIGHLY HABIT FORMING.**  
 Best For: Gently removing dead surface skin cells, dirt and related grime.

Wholesale +GST \$25.00

Retail incl. GST \$40



## SUCKER PUNCH Face Scrub (3.5 oz / 103ml)

### Key Ingredients & Benefits

**ALUMINA, VOLCANIC BLACK SAND and CRUSHED WALNUT SHELL** | Exfoliate to scrub away dirt, blackheads and dead surface skin cells.  
**NEEM EXTRACT** | Herbal cleanser and skin conditioner.  
**WHITE and GREEN TEA EXTRACTS** | Antioxidants, help protect the skin from environmental and endogenous damages.  
**VITAMINS E and C** | Antioxidants, nourish the skin while improving luminosity and elasticity.  
**DIRECTIONS** | Apply Sucker Punch to wet face and massage in a circular motion. Rinse well. For best results, use 2-3 times per week before shaving.

**JUST BECAUSE YOUR FACE TAKES A BEATING DOESN'T MEAN IT'S DOWN FOR THE COUNT.**  
 Best For: Exfoliating dead skin cells, dirt and related grime.

Wholesale +GST \$18.75

Retail incl. GST \$30

# FACE



## COMBINATION CODE

### Face Moisturizer

(3.5 oz / 103ml)

#### Key Ingredients & Benefits

**GREEN TEA, CHAMOMILE & CALENDULA** | Antioxidants; help protect the skin from environmental and endogenous damages. **BETA-CAROTENE**: Antioxidant containing skin regenerative properties. **ALOE VERA** | Moisturizer. Promotes skin healing and helps restore pH balance. **VITAMINS A & E** | Antioxidants; nourish the skin while improving luminosity and elasticity. **NATURAL OILS** | Hydrate and soften skin. **GLYCERIN**: Humectant to help retain moisture. **DIRECTIONS** | Massage Combination Code Face Moisturizer onto face and neck. Wait a moment, then bask in the pleasure.

**UNLOCK THE CODE TO GREAT-LOOKING SKIN.**  
Best For: Hydrating, softening and re-texturizing skin.

Wholesale +GST \$27.50

Retail incl. GST \$44



## COMBAT LINES

### Face Moisturizer

(3.5 oz / 103ml)

#### Key Ingredients & Benefits

**VITAMIN A** | Supplement. Minimizes fine lines and wrinkles. **VITAMIN E** | Antioxidant. Softens and conditions skin. **ALOE BARBADENSIS LEAF JUICE** | Moisturizer. Promotes skin healing and restores pH balance. **SPF 30** | Protects skin from harmful UVA/UVB rays. **DIRECTIONS** | Apply to face and neck. Massage thoroughly.

**FACE IT: IN THIS DAY AND AGE, YOU'VE SIMPLY GOT TO USE PROTECTION.**

Best For: Concerns about photo-damage from the sun.

Wholesale +GST \$37.50

Retail incl. GST \$60



## ABOUT FACE

### Anti-Aging Serum

(1 oz / 29ml)

#### Key Ingredients & Benefits

**GLYCOLIC ACID** | Alpha Hydroxy Acid. Exfoliates, tightens and tones skin. **ECHINACEA PURPUREA EXTRACT** | Herbal extract. Boost skin's immune system. **ALOE BARBADENSIS LEAF JUICE** | Moisturizer. Promotes skin healing and restores pH balance. **DIRECTIONS** | Dispense 2-3 pumps to your fingertips and work gently into your face, neck and all areas of obvious decline. **NOTE**: Do not use About Face immediately after shaving.

**LAUGH IN THE FACE OF YOUR CORRUPTED REFLECTION.**

Best For: Minimizing frown lines and crows feet.

Wholesale +GST \$50.00

Retail incl. GST \$80



## WIPEOUT

### Eye Cream

(1 oz / 29ml)

#### Key Ingredients & Benefits

**LICORICE EXTRACT** | Antioxidant. Lightens dark circles under eyes. **LACTIC ACID** | Alpha Hydroxy Acid. Exfoliates and reduces fine lines and puffiness. **SQUALENE** | Oil-Based emollient. Speeds absorption of active ingredients. **DIRECTIONS** | Squeeze a little cream onto fingertip; gently tap into the skin 1" below the eyes, along the orbital bone.

**TRANSFORM YOUR EYES FROM BLOODHOUND TO BEDROOM - IN AN INSTANT.**

Best For: Lightening dark circles.

Wholesale +GST \$35.63

Retail incl. GST \$57

# SHAVE



## HOT TOWEL Pre-Shave Treatment

(6 oz / 177ml)

### Key Ingredients & Benefits

**ZEOLITE** | Water-activated heating agent. Softens beard for smooth shaving.

**KAOLIN** | Clay-like material. Helps retain moisture and removes impurities from skin.

**BISABOLOL** | Chamomile Extract. Soothes skin.

**NATURAL FRUIT OILS** | Condition and moisturize skin and beard.

**DIRECTIONS** | Wash face with warm water, and leave face wet. COMBINE HOT TOWEL PRE-SHAVE TREATMENT WITH AN EQUAL AMOUNT OF HYDROPLANE SHAVE CREAM and massage the mixture directly on your face. Shave normally and rinse with cool water when finished. End with Shaved Ice After-Shave Balm. NOTE: Hot Towel MUST be used with Hydroplane Shave Cream. Hot Towel is best for customers with LESS SENSITIVE SKIN.

*ADD HEAT TO A BORING ROUTINE.*

Best For: Heating and softening beard shaft for an easier shave.

Wholesale +GST \$23.13

Retail incl. GST \$37



## HYDROPLANE Shave Cream

(8 oz / 236ml)

### Key Ingredients & Benefits

**DIMETHICONE** | Water-soluble organic micro-silicone. Yields a frictionless shave.

**NATURAL FRUIT OILS** | Condition and moisturize skin and beard.

**DIRECTIONS** | Wash face with warm water, massage Hydroplane Shave Cream, a foamless cream, onto wet face, shave, and then rinse with cool water.

*SOMETIMES IT ISN'T NICE TO PLAY ROUGH.*

Best For: Eliminating shaving irritation, bumps, nicks, cuts and ingrown hairs.

Wholesale +GST \$18.75

Retail incl. GST \$30



## SHAVED ICE After-Shave Balm

(3.5 oz / 103ml)

### Key Ingredients & Benefits

**ACRYLATE CROSS POLYMER** | Evaporating agent. Quickly cools skin.

**ALOE BARBADENSIS LEAF JUICE** | Moisturizer. Promotes skin healing and restores pH balance.

**ALLANTOIN** | Healing agent. Blocks pain and soothes blade-grazed skin.

**OAT KERNEL EXTRACT** | Soothes skin.

**NATURAL FRUIT OILS** | Condition and moisturize skin and beard.

**DIRECTIONS** | Apply freely over freshly shaven areas and onto troublesome spots of irritation.

*IT'S NOT WISE TO LEAVE THE HOUSE HOT AND BOTHERED.*

Best For: Quickly cooling, soothing and moisturizing post-shaven skin.

Wholesale +GST \$25.63

Retail incl. GST \$41



## LIGHTING BOLT Electric Pre-Shave Solution

(4 oz / 118ml)

### Key Ingredients & Benefits

**DIMETHICONE** | Water-soluble organic micro-silicone. Yields a frictionless shave.

**WITCH HAZEL** | Astringent and anti-inflammatory agent. Tones skin.

**BISABOLOL (from CHAMOMILE)** | Soothes skin.

**NATURAL FRUIT OILS** | Condition and moisturize skin and beard.

**DIRECTIONS** | Work product into face and neck. Shave with electric razor and look sharp in a flash.

*ADD SPARK TO YOUR MORNING ROUTINE.*

Perfect for the 20% of men who use an electric razor.

Wholesale +GST \$16.88

Retail incl. GST \$27

# BODY



## **GOLDEN GLOVES** Therapeutic Hand Cream (3.5 oz / 103ml)

### Key Ingredients & Benefits

**MONOI DE TAHITI** | Polynesian combination of Tahitian flowers and coconut oil. Softens and hydrates skin.  
**TAMANU OIL** | Natural antioxidant.  
**SQUALANE** | Natural, oil-free moisturizer  
**DIRECTIONS** | Apply a small amount of Golden Gloves Therapeutic Hand Cream to hands. Massage. Enjoy.

**ROUGH, DRY HANDS WILL BECOME A THING OF THE PAST.**  
Best For: Moisturizing dry, chapped hands.

Wholesale +GST **\$28.13**      Retail incl. GST **\$45**



## **SIX PACK** Slimming Solution (6 oz / 177ml)

### Key Ingredients & Benefits

**NATURAL CAFFEINES** | Stimulant. Enhances the body's natural breakdown of fat.  
**BLADDERWRACK** | Energizer. Aids in the metabolism of fat.  
**DIRECTIONS** | Apply twice daily to all areas that are causing concern and work thoroughly into any abundant skin. For maximum results, use in conjunction with some strenuous activity - whether that's in the morning, the night, or any time you're in the mood.

**ENSURE YOUR SILHOUTTE REMAINS CHISELED AND NOT CHUNKY.**  
Best For: Tightening & toning the appearance of your silhouette.

Wholesale +GST **\$41.25**      Retail incl. GST **\$66**



## **OCEAN FRONT** Body Wash (8 oz / 236ml)

### Key Ingredients & Benefits

**TRIPLE CLEANSERS** | Works with any skin type: dry, combination, and oily.  
**TOCOPHEROL (VITAMIN E)** | Antioxidant. Softens and conditions skin.  
**PANTHENOL** | Vitamin B complex. Strengthens and nourishes body hair.  
**DIMETHICONE MEADOWFOAMATE** | Anti-irritant. Retains moisture on skin.  
**GINSENG EXTRACT** | Energizes and tones skin.  
**DIRECTIONS** | What you do in the shower is your business, but we hope you'll incorporate this somehow.

**BECAUSE THE ONLY PLACE TO BE DIRTY IS IN THE BEDROOM.**  
Best For: Cleansing and nourishing skin.

Wholesale +GST **\$18.75**      Retail incl. GST **\$30**



## **ILLICIT BODY WASH** Pearlized Body Wash (8 oz / 236ml)

### Key Ingredients & Benefits

**HEMP SEED OIL** | Natural oil; softens, smoothes and hydrates skin.  
**AGAVE TEAQUILANA LEAF EXTRACT** | Herbal moisturizer.  
**COCAMIDE MEA** | Coconut-derived cleanser and moisturizer.  
**TOCOPHEROL (VITAMIN E)** | Antioxidant; softens and conditions skin.  
**DIRECTIONS** | You know the drill.

**OUTLOOK FOR TODAY'S MISSION LOOKS EXCELLENT.**  
Best For: Cleansing and nourishing skin.

Wholesale +GST **\$18.75**      Retail incl. GST **\$30**

# BODY



**ILLICIT**  
**A NEW FRAGRANCE BY**  
**BILLY JEALOUSY**  
(3.4 Oz / 100ml)

## Key Ingredients & Benefits

Dominated by lush Citrus Bergamot top notes and tamed by Tea, Ivy, and Ginger accords, ILLICIT by Billy Jealousy is the perfect prescription for today's sophisticated bad boy.  
**BEST USE SCENARIO** | Glance over both shoulders. Draw the shades. Check your phone for wiretaps. Snatch up ILLICIT by Billy Jealousy. Douse yourself... but not too strongly. Take a moment to bask in your wicked glory. Now you are ready. Evacuate the premises. Commence mission.

**A SINFULLY SUPERB BODY TONIC FOR BOTH DAY AND NIGHT, WORK AND PLAY.**

Wholesale  
+GST **\$67.50**

Retail  
incl. GST **\$108**



**WANDERLUST**  
**TRAVEL KIT**  
Five 2 Oz/ 300ml containers

## Key Ingredients & Benefits

The Wanderlust Travel Kit carries all of your body care essentials in an airline approved, 1 quart, clear vinyl pouch. Kit contains: White Knight Facial Cleanser, Hydroplane Shave Cream, Fuzzy Logic Hair Strengthening Shampoo, Illicit Body Wash and Cool Medium Hair Gel  
**SEE INDIVIDUAL PRODUCTS FOR KEY INGREDIENTS & BENEFITS.**

Wholesale  
+GST **\$37.50**

Retail  
incl. GST **\$60**